



PRESS KIT



Boys Making Reading Famous While Focusing on Black Culture & African American Literature

WHO WE ARE

Books N Bros LLC is a book club for boys started in ST. Louis, MO by Sidney Keys III at just 10 years old. After a surprise visit from Sidney's mom to a local African American bookstore, their personal Facebook Live video of the visit went viral. With over 60,000 views to date, the reading sensation has taken the world by storm. Books N Bros has been highlighted in print and online publications from St. Louis, MO to the UK. Books N Bros plans to keep this momentum going by meeting the literacy needs of boys worldwide.

OUR MISSION

To encourage reading of African American literacy amongst boys, while combatting against the stereotype that boys between the ages of 7-13 years old don't read.

OUR VISION

To make reading fun. Meaning, to encourage young boys to not be ashamed of reading. It is also our vision to continue to incorporate science, technology and entrepreneurship into our program to be used in educational outlets worldwide.

50.4K

VISITS

50.5K

UNIQUE VISITORS

107K

PAGE VIEWS

AWARDS

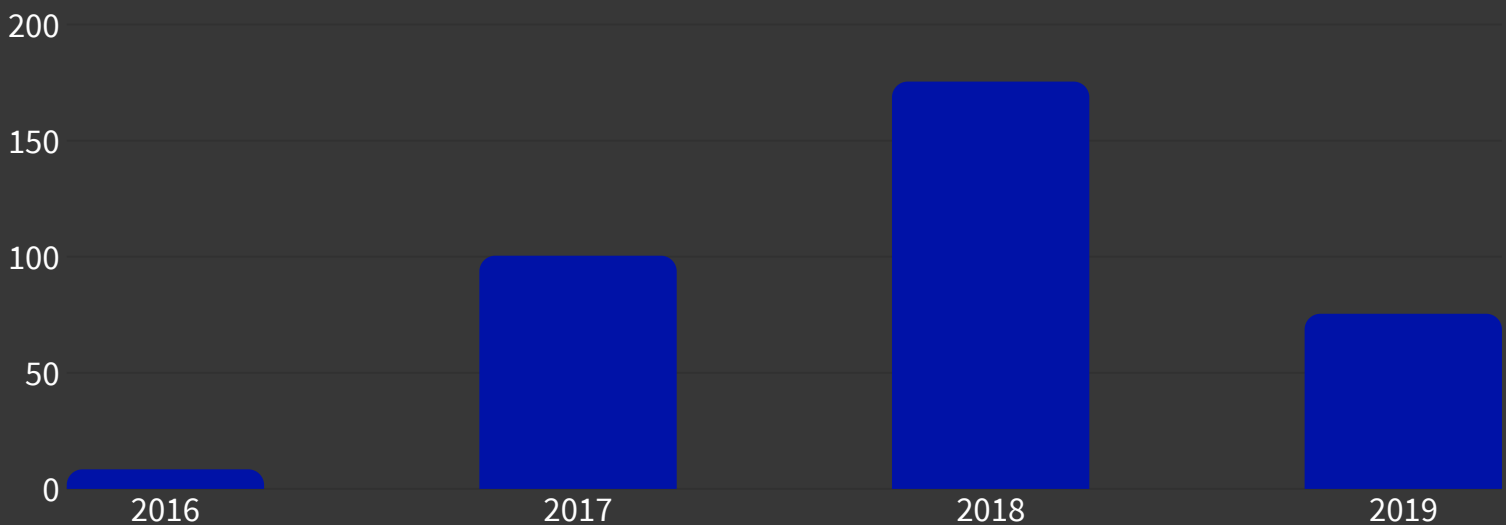
- 2017-City of New York's Citation on behalf of the Borough of Brooklyn President's Office
- 2017-CNN Heroes Young Wonder
- 2018- Royal Vagabonds Leadership Award
- 2018-KidBox Kids Board of Directors Chairman
- 2018-Young Black and Empowered Awards
- Student member of The EdHubSTL Advisory Board starting June 2019
- 2019 - Launchcode Moonshot Award

FEATURES:



Sidney has presented over 60 public speaking engagements including Morehouse University, University MO St. Louis, WE Day, BookSource and more!

Membership Growth



Books N Bros started in September 2016 and had a rapid growth rate during the spring of 2017. Books N Bros increased membership drastically in 2018 after much media exposure!

CONTACT



www.fb.com/booksnbrosllc
9,149 Followers



@booksnbrosllc
3,010 followers



www.booksnbros.com
2,100 Email Subscribers

SPECIALTIES

- Public speaking
- Bridging the gap between African American Literacy and Tech
- Youth engagement
- Curriculum development
- Social media engagement
- Community involvement
- Literacy awareness

For Media and Program Inquiries:
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